

GLAMOURgals

2021-2022 IMPACT REPORT | VOL 3

SPREADING LOVE AND CHEER

5,710 Valentine's Day notes were completed bringing our reach to isolated seniors to 20,000 for our winter campaign! We reached an additional 51 senior homes and engaged 7 college campuses!



“These cards are a great way to offer a resident a smile. They enjoy the artwork and enjoy the thought that someone made it just for them.”

- Trish Wisley, Activities Director

“The delivery of the cards makes the seniors feel important and they feel loved. You brighten their days.”

- Suzie Celis, Activities Director



MAKING A DIFFERENCE IN THE LIVES OF SENIORS

100% of activities directors said that our My Dear Friend cards brightened the seniors' days and they would recommend GlamourGals to another facility.*

*Survey conducted by GG National. 35 seniors home respondents across the country.

TRANSLATING SERVICE INTO FUTURE SUCCESS – POWER BRUNCH

On Saturday, March 5th, fifty guests joined our customized virtual event featuring an alumni panel and interactive workshops led by council members. Dr. Carly Roman, GG Alumna, kicked off the event by sharing how to use skills volunteers learn from GlamourGals programming in their academic and professional careers.

97% of teen volunteers said they feel more confident including the leadership skills from their GG experience on their resume or in college applications.



“It was my first year attending [Power Brunch], and I ended up thoroughly enjoying the event! I feel that I took a lot of useful tips away from the event, and definitely feel more confident in improving my resume.

- Eliana, NY Volunteer

REACHING NEW COMMUNITIES

Six new teen volunteer chapters in New York, Michigan, and Canada started since January. Read about a new chapter's first virtual meeting with seniors [on our blog](#).

“As soon as I learned about what GlamourGals is, I knew that I needed to be a part of their amazing mission. Especially during Covid-19, I knew how lonely seniors must be. I wanted to make seniors know that someone cares about them, that we appreciate them, and that we are their friend. I am looking forward to everything we will do in our chapter!”

-Diana, New Chapter President